CFP® Certification Education Program

Customers and employers are demanding a greater level of proficiency and expertise from financial services professionals. In order to meet the challenges of tomorrow, the enlightened and progressive professional is seeking advanced technical training today.

CFP® professionals are qualified to practice in the entire financial planning and financial services arena. Career opportunities exist in a wide variety of industries including banking, brokerage, insurance, wealth management, and financial planning firms.

According to a survey of trade in the financial planning industry, average planner earnings in 2008 exceeded $195,000.

"The CFP® credential has given me the ability to look at a clients' whole financial life with a new set of eyes. Now when I meet with clients I am able to recognize areas that need greater attention."

Bill Deacon, CFP®, Vice President,
Portfolio Manager,
Harold C. Brown & Co., LLC

Employment of financial analysts and personal financial advisors are expected to grow 21% or more by the year 2016, according to the Bureau of Labor Statistics. The CFP® Certification Education Program at Bryant & Stratton College has been created for financial services professional, from new-hires to seasoned veterans.

Bryant & Stratton College

New York

Amherst
2350 North Forest Rd.
Getzville, NY 14068
716.691.0012

Albany
1 Winners Circle
Colonie, NY 12205
518.437.1802

Buffalo
465 Main St.
Buffalo, NY 14203
716.884.9120

Greece
150 Bellwood Dr.
Rochester, NY 14606
585.720.0660

Henrietta
1225 Jefferson Rd.
Rochester, NY 14623
585.272.7200

Syracuse/Downtown
953 James St.
Syracuse, NY 13203
315.472.6603

Southtowns
200 Redtail
Orchard Park, NY 14127
800.836.5627

Syracuse
8687 Carling Rd.
Liverpool, NY 13090
315.622.7430

Ohio

Cleveland/Downtown
1700 East 13th St.
Cleveland, OH 44114
216.771.1700

Eastlake
35350 Curtis Blvd.
Eastlake, OH 44055
216.510.1112

Parma
12955 Snow Rd.
Parma, OH 44130
216.265.3151

Virginia

Richmond
8141 Hull Street Rd.
Richmond, VA 23235
804.745.2444

Virginia Beach
301 Centre Pointe Dr.
Virginia Beach, VA 23462
757.499.7900

Wisconsin

Milwaukee
310 W. Wisconsin Ave.
Suite 500 East
Milwaukee, WI 53203
414.276.5200

Milwaukee
10950 West Potter Rd.
Wauwatosa, WI 53226
414.259.9000

Bayshore
500 Silver Spring Rd.
Suite K340
Glendale, WI 53217
414.961.9600

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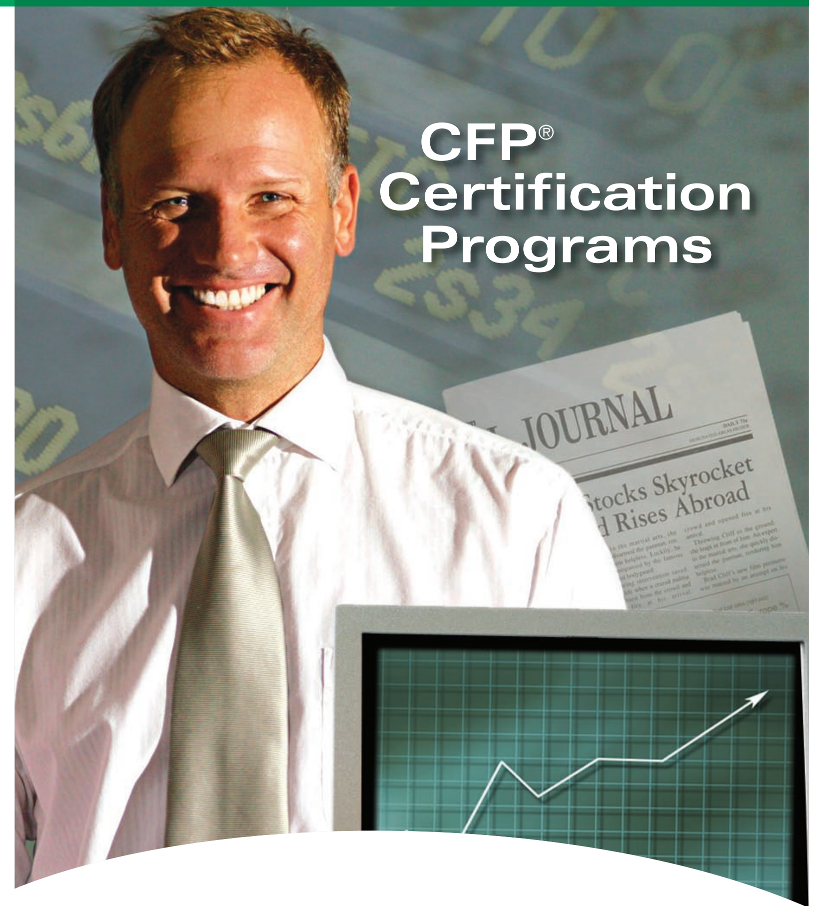
NEW COURSE OFFERINGS!



CFP® Certification Programs

Bryant & Stratton College
PROFESSIONAL SKILLS CENTER
PERSONAL EDUCATION. LIFETIME SUCCESS.
www.psctraining.com

Flexible Training Options to Suit Your Need

The CFP® certification is the preeminent mark of distinction in the field of Financial Planning. Finding a training solution to help you achieve that designation that is best suited to your lifestyle and individual learning style has never been easier.

Classroom or Online Options

If a traditional classroom setting is your preferred learning style, our interactive classroom sessions, led by a team of qualified industry experts, may be the solution you are looking for. We have helped hundreds of professionals from various sectors within the financial services industry achieve their goal of CFP® certification. Classroom materials and presentations address the essential topics you need to acquire for success on the exam. Our Online program offers many features including:

- An accelerated 7 ½ week interactive format for each program topic
- Assessment with immediate progress reports
- Discussion boards and live webinar conferences
- Self-paced training that allows you to study on your schedule

Or perhaps you should consider a blended solution combining the best of the traditional classroom and the online curriculum. We can help design a program that works for you.

COURSE OVERVIEW AND DESCRIPTIONS

Personal Financial Planning

The course provides an in-depth consideration of the fundamental concepts central to a professional's understanding of Personal Financial Planning. Construction of personal financial statements, and application of time-value of money concepts are mastered.

Insurance Planning

This course introduces students to risk management and insurance decisions in personal financial planning. Topics include insurance for life, health, disability, property & liability risks, as well as annuities, group insurance, and long term care.

"These classes have more than paid for themselves. What incredible insight these materials have provided in terms of the intricacies of the investment profession."

Diana Sparks, ACS, Senior Financial Consultant, First Niagara Securities, Inc.

Investment Planning

This course provides a survey and examination of the various investment vehicles and markets. The elements of investment risk, and the quantitative measurement of risk, are examined in the context of the modern portfolio and pricing theories and investment strategies.

Income Tax Planning

Provisions of the Income tax code as it relates to individuals, couples, and families within the financial planning context are studied. Current issues in tax accounting and tax planning are also covered. Focus is applied to integration of tax issues and implications within the framework of a comprehensive financial plan.

Retirement Planning and Employee Benefits

This course provides consideration of the various alternatives available to the individual in planning and saving toward retirement. Study of the individual and employee-sponsored retirement programs and employee benefits, including the tax benefits as provided by the tax code, and of public plans such as Social Security, Medicaid, and Medicare.

Estate Planning

A practical understanding of the federal estate and gift tax code, and its application in the personal estate planning context, is developed. Study of the probate process, wills, trusts, property ownership forms, charitable transfers, and business transfers, and the applicable tax implications, provides a basis from which to formulate an estate plan within the framework of a comprehensive personal financial plan.

Financial Planning Case Study and Capstone

Participants gain additional expertise in integrating the knowledge and skills mastered in the previous financial planning courses in the curriculum. Students learn to synthesize a comprehensive plan-of-action based on the full picture of the client's financial situation.

Bachelor of Science in Financial Services*

Bryant & Stratton a leader in outcomes-based education since 1854 is excited to announce their new Bachelors degree in Financial Services. The program is designed to address the essential topics needed for success in the profession while also preparing you to sit for the CFP® exam.

*Degree program offered in Virginia and Wisconsin only

For more information on the CFP educational and training options contact us at www.psctraining.com or contact
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