Bryant & Stratton College  
Retention Performance

A measure of student persistence that institutions use for reporting retention performance reflects data that tracks students in a starting cohort to determine the percentage of students retained one year later. Although the college reviews retention on a term by term basis, for purposes of this report, the College tracked the September and November 2017 new student cohorts and their status one year later.

For the 2017 cohort of new students to Bryant & Stratton College, including first time and transfer students, there was a total of 3,844 certificate- or degree-seeking students enrolled across the system of colleges for the September and November semesters. Of these students, the College retained or graduated 1,569 students as of one year later which resulted in a 40.8% retention rate. This includes:

- 781 Diploma students, of whom 263 (33.7%) were retained or graduated
- 2,495 2-year Associate degree students, of whom 967 (38.8%) were retained or graduated
- 272 2.5-year Associate degree students*, of whom 190 (69.9%) were retained or graduated
- 296 Bachelor’s degree students, of whom 149 (50.3%) were retained or graduated
- 912 first-time, full-time students, of whom 330 (36.2%) were retained or graduated
- 127 first-time, part-time students, of whom 31 (24.4%) were retained or graduated
- 2,233 non-first-time, full-time students, of whom 953 (42.7%) were retained or graduated
- 572 non-first-time, part-time students, of whom 255 (44.6%) were retained or graduated

* The College’s Nursing, Occupational Therapy Assistant, and Physical Therapy Assistant Associate degree programs require 72, 73, and 71 credit hours, respectively, to complete.