Bryant & Stratton College
Retention Performance

A measure of student persistence that institutions use for reporting retention performance reflects data that tracks students in a starting cohort to determine the percentage of students retained one year later. Although the college reviews retention on a term by term basis, for purposes of this report, the College tracked the September 2013 new student cohort and their status one year later.

For the 2013 cohort of new students to Bryant Stratton College, including first time and transfer students, there was a total of 4,103 degree-seeking students enrolled across the system of colleges for the September semester. Of these students, the College retained or graduated 1,562 students as of the September 2014 semester which resulted in a 38.1% retention rate. This includes:

- 3,419 non-Nursing Associate degree students, of whom 1,195 (35.0%) were retained or graduated
- 217 Nursing Associate degree students, of whom 146 (67.3%) were retained or graduated
- 467 Bachelor degree students, of whom 221 (47.3%) were retained or graduated