# PROGRESS & INNOVATION

AN ANNUAL REPORT

HEALTH • EDUCATION • TECHNOLOGY • BUSINESS SERVICES • HOME

# Crouse Health urologist introduces Aquablation Therapy for enlarged prostate treatment

rouse Health and AMP Urology are pleased to announce that Andres Madissoo, MD, is the first in Central New York to offer Aquablation therapy with the new HYDROS Robotic System, the nextgeneration platform to treat men suffering from benign prostatic hyperplasia (BPH), commonly known as an enlarged prostate.

The HYDROS Robotic System represents the next evolution in the delivery of Aquablation therapy. Leveraging insights from over 50,000 procedures, HYDROS features FirstAssist AI treatment planning, advanced image guidance, robotic resection, and a streamlined workflow. HYDROS is designed to improve efficiency, enhance surgeon and staff experience, and deliver a more accurate and consistent treatment plan for better clinical outcomes.

Aquablation therapy, now delivered by an AI-powered robotic system, is clinically proven to provide significant, durable BPH symptom relief while preserving sexual function and continence across prostates of all shapes and sizes.

Aquablation therapy uses the power of water delivered with robotic precision to remove prostate tissue. This leading-edge technology is clinically proven to provide significant, durable BPH symptom relief while preserving sexual function and continence across prostates of all shapes and

One out of every two men over the age of 50 is impacted by an enlarged prostate, a medical issue that makes urination difficult and weakens the bladder. By the time they reach age 70, 80% of males are dealing with symptoms, with approximately 12 million men in the U.S. currently being treated for the problem.

BPH can significantly impact quality of life; if untreated, its symptoms can affect bladder and kidney functions. "Men with enlarged prostates have a variety of treatment options available, which depend on symptoms and prostate size. Aquablation is a very powerful new tool, able to treatmen with any size prostate in a short period of time," said Dr. Madissoo, a partner in AMP Urology.

Aquablation's real-time ultrasound imaging provides the surgeon with a multidimensional view of the prostate, enabling personalized treatment planning tailored to each patient's unique anatomy, says Dr. Madissoo.

The surgeon can specify which areas of the prostate to remove while preserving the anatomy that controls erectile function, ejaculatory function, and continence. Once the treatment plan is mapped by the



SUBMITTED PHOTO

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surgeon, the robotic-assisted procedure enables prostate tissue to be removed in a precise, targeted and controlled fashion. The procedure is carried out under anesthesia, typically taking under an hour,

CROUSE • PAGE 3

### Crouse Health Foundation receives \$25k Health Equity Innovation Award

Crouse Health Foundation has received a \$25,000 Health Equity Innovation Award and funding from Excellus BlueCross BlueShield for Crouse Health's "Standing in the Gap – Enhancing Maternal Health Experiences" program.

Excellus BlueCross BlueShield invited area organizations to apply for awards dedicated to reducing health disparities and im-

proving health equity among underserved populations affected by racial, ethnic, disability, gender and rural disparities, including but not limited to mental health and maternal health. This includes efforts to improve physical and mental health, decrease social inequalities in healthcare, and guarantee access to healthcare.

The "Standing in the Gap" program aims

to improve maternal and infant health outcomes for historically marginalized communities served by Crouse Health across 14 counties in the state. By integrating community-based doulas into the care team, the program aims to reduce health disparities and create a more equitable, supportive birthing experience for expectant families.

"We are grateful to receive this Health

Equity Innovation Award from Excellus BlueCross BlueShield," said Kathleen Miller-Murphy RN, BSN, CCE, director of women's health integration and community engagement at Crouse Health. "This funding will allow us to make a significant impact on the health of our community by improving birth equity and providing much-needed support to expectant families."

## RV show returns to the fairgrounds Feb. 27-March 2

It's time again for New York state's largest RV Show, the 2025 NYS RV Show at the Fairgrounds This year the show will begin on Feb. 27 and run through March 2, at the NYS Fairgrounds in Syracuse.

With 400 RV's from nine dealers, our local RV dealers are excited to show you what's new in the 2025 models.

It doesn't end there, the show appeals to any budget, as the dealers also bring "close out" units and used RVs to show. Best of all your new camper will be ready for your very first camping trip of 2025

Our dealers have a lot of exciting things to share with you this year, there are new floorplans and many manufacturers offer new features like dimming lights, retractable TVs, French door refrigerators, larger exterior storage (some with pull out trays) and units with Solar pre-installed and ready to go.

Manufacturers are also creating more campers that are under 4,000 pounds, allowing you to camp with a smaller tow vehicle. Models start at 500 pounds.

Looking for something more like an apartment on wheels? You can get campers up to 43 feet in length. (Though most are in the 26-36 foot range.) These larger campers may come with several TVs, fireplaces, large pantry and residential size refrigerators. Some even come with covered verandas (patios.) Imagine sitting down to dinner (made

on the veranda's outdoor kitchen) and watching the sunset on your "back

Camping still offers an economical way for the family to have a great vacation. You can choose to spend the money for three meals a day at a restaurant, or preparing meals at the campsite. (Or mixing it up.) State and national parks still offer low rates for overnight stays, and there are seasonal sites available for those who'd like to use a camper as a "summer camp."

Unlike airplanes, buses or trains, there are no "luggage restrictions" or baggage handlers throwing your luggage around. Your luggage will not get **RV SHOW** • PAGE 8

FILE PHOTO



Feb. 27—March 2 NYS FAIRGROUNDS

### **9 RV DEALERS**

2025's, Closeouts & Preowned Over 400 RV's

SHOW ADMISSION & INFO: cnyRVshow.com

**FREE PARKING** 

#### **MESSAGE FROM CH INSURANCE PRESIDENT**

# **Next level commitment in 2025**

s we begin a new year, I want to take a moment to reflect on the incredible work we've accomplished together and share my excitement for what lies ahead in 2025. At CH Insurance, our foundation rests on our employees, our clients, our carrier partners, and our community. These pillars shape every decision we make and fuel our unwavering commitment to delivering exceptional service.

In a time when the insurance industry continues to consolidate and decision-making feels more distant, CH Insurance stands apart. We remain proudly local, family-owned, and deeply rooted in the communities we serve. Our clients aren't just policy numbers—they're neighbors, friends, and fellow businesses with unique needs and concerns. At CH, our decision-makers are close at hand, empowered to act swiftly and

personally because we live and work right here alongside you. This is the essence of being "local" and in your corner!

The CH
Team: You are at the
heart of everything
we do. As we look to build talent
and expand our team in 2025, we'll
continue to enhance our technology,
our training and mentoring, as well

L Insurance
"In your corner"

\*\*\*\*

as onboarding systems. Our team is where CHampions belong. We're committed to investing in the growth and development of every CH employee because we know



**Joe Convertino Jr.** that great people build great organizations.

CH INSURANCE ● PAGE 10

### **Bryant & Stratton debuts Nursing Simulation Lab**

SUBMITTED BY DR. KARA EVANS, PHD, RN

Bryant & Stratton College's (B&SC), Bachelor of Science degree in Nursing, is taking a bold step into the future of nursing education with the opening of its state-of-the-art nursing simulation lab at their Liverpool Campus.

This innovative lab is designed to provide nursing students with a hands-on learning experience that mirrors real-world clinical settings, helping them build essential skills before they enter patient care environments.

The new simulation lab aligns with B&SC's mission to provide high-quality, career-focused education that prepares graduates for success in an ever-evolving nursing profession.

The nursing simulation lab offers students a chance to develop and ap-

ply clinical skills through realistic scenarios using high-fidelity manikins. These manikins simulate human responses, allowing students to receive immediate feedback on their clinical decision-making.

The lab enables students to practice a wide range of scenarios, from routine assessments to high-pressure emergencies, in a safe, controlled environment.

This hands-on approach allows students to make mistakes, learn from them, and refine their skills without the risks of real patient care. In addition to technical nursing skills, students also enhance clinical judgment, critical thinking, communication and teamwork, all essential in the profession of nursing.

In the simulation lab, students participate in diverse scenarios that reflect the complexities of today's healthcare environment. For instance, students may be asked to assess a simulated patient experiencing cardiac arrest. The high-fidelity manikin's heart rate can be altered to represent various stages of the condition, allowing students to practice resuscitation techniques in real-time. If students make a correct intervention, the manikin's condition improves, reflecting the positive effects of their actions. Conversely, incorrect decisions are met with simulated patient responses that allow students to learn from mistakes and adjust their approach.

B&SC's new nursing simulation lab positions its nursing program at the forefront of nursing education. By incorporating advanced technology and innovative teaching methods, the college ensures that students are well-prepared to enter the workforce as skilled, competent nurses. The lab

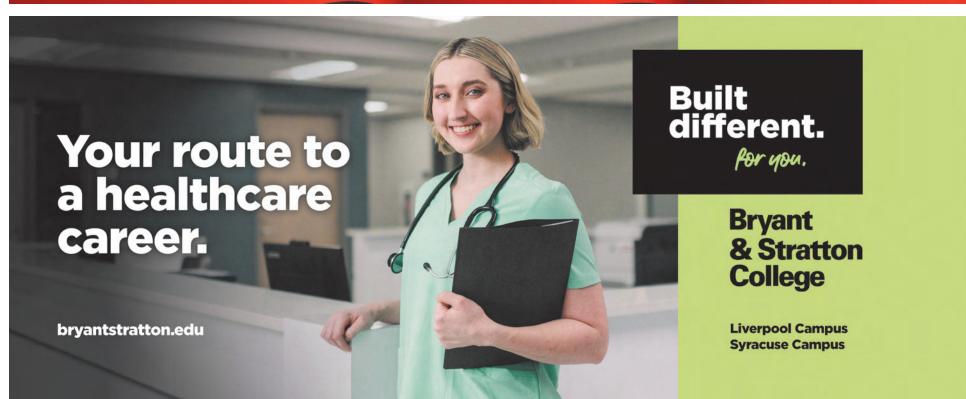
**LAB** ● PAGE 11



SUBMITTED PHOT

Bryant & Stratton College has opened a state-of-the-art nursing simulation lab at their Liverpool Campus.





## Glider Oil Company: Delivering comfort to your home

When it comes to personal service and that "small town touch," no one beats Glider Oil. Since 1942, Glider Oil has been serving homes and businesses in Oswego, Jefferson, Onondaga and Lewis counties

with quality fuels at competitive prices - and the flexibility to meet your unique comfort needs.

As a family-owned company, Glider Oil's goal is to treat the customer like a member of the family - with prompt, dependable fuel delivery in a courteous and professional manner, 24 hours a day, 365 days a year.

Glider Oil's website, www.glideroil. com, discusses the benefits of the various home heating fuels and features an online blog with conservation tips and other information valuable to consumers. Clients even have the opportunity

### Glider Oil

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to pay their bills online. Glider's price and service sets them apart from other providers.

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the hassle of ordering. Their minimum delivery of 125 gallons is one of the lowest in the industry.

Glider Oil also offers a budget plan to help keep cost under control by allowing monthly payments to be made.

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#### **About Glider Oil**

ucts distributor that helps customers in central and northern New York state stay warm and comfortable while savogy sets the stage for graduates to embark

Glider Oil Co is a petroleum prod-

simulation lab playing a crucial role in developing the next generation of skilled, compassionat, and competent nurses.

and that commitment is rooted in work-

Glenfield and Alexandria Bay, serving customers in Onondaga, Lewis, Oswego, Jefferson, Oneida and parts of Cayuga, Wayne, Herkimer and St. Lawrence counties.

deroil.com.



SUBMITTED PHOTO

Glider Oil has been serving homes and businesses since 1942.

ing money on energy. Glider Oil delivers a variety of petroleum products for residential and commercial customers, including heating oil, propane, diesel, gasoline and kerosene.

Glider has six convenient locations: Pulaski, Fulton, Blossvale, Carthage,

For more information visit www. gli-

#### Lab. FROM PAGE 2

highlights the college's commitment to delivering high-quality education that meets the needs of both students and the nursing profession. This investment in technolon rewarding careers in nursing, with the B&SC is a champion of student success,

force readiness and delivering a practical, relevant education, ensuring graduates not only earn degrees but also enter high-demand careers. For more information about this program go to bryantstratton.edu/degrees/nursing/bs-degree-in-nursing/.

Editor note: Dr. Kara Evans, PhD, RN, is dean of instruction and nursing program director Bachelor of Science Degree in Nursing, Bryant & Stratton College Liverpool Campus.



At Hematology-Oncology Associates of CNY, you are never just a diagnosis or a number. We see you... the whole person, with passions, hopes, dreams, histories, and loved ones who share in your journey. From diagnosis, to treatment, to survivorship – our personalized care focuses on truly understanding and planning for your unique needs. We provide genuinely compassionate support, collaborating with you, your family, and caregivers every step of the way.

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